

THE CONFERENCE

The **International Conference on Polyolefin Characterization** was born with the need of an international conference specifically focused on Polyolefin Characterization. It is organized through a small group of researchers from the academia and the industry with the goal of the exchange of the most innovative developments on polyolefin characterization to improve the understanding and knowledge in this field.

ICPC Conference covers different aspects of the characterization of Polyolefin molecular architecture, including molar mass distribution, comonomer incorporation and distribution, long chain branching, crystallinity and rheological properties. The **technical program** includes:

- Polyolefin Separation and Fractionation.
- Spectroscopy.
- Thermal Analysis.
- Rheology.
- High throughput screening techniques.

The Conference, held every two years, is intended for all researchers, rather new or experienced, in the polyolefins industry and academia. It is an excellent opportunity to discuss the latest developments in Polyolefins Characterization.

First edition of ICPC was held in Houston in **2006** attendance was higher than 100 attendees from 18 countries around the globe including important petrochemical companies like Dow Chemical, ExxonMobil, Basell, DSM, Borealis, Total, Formosa Plastics, SamsungTotal, Chevron-Philips or Nova Chemical; Vendors and Universities and Research Institutes like Univ. of Waterloo, German Inst. For Polymers, Max-Planck Inst., Univ. Ohio, Univ. Florida, Univ. Cath. Leuven, Japan Advanced Inst. of Science and Technology (JAIST)... Technical Program consisted of more than 60 contributed papers including oral and poster sessions. Major sponsor of the first edition Houston 2006 was Dow Chemical, which was recognized with the logo in the Conference web page, in the Conference Book and circulars, in the advertising posters and as the one and only supporter of the Poster session Cocktail. Other contributed sponsors were ExxonMobil Chemical, Polymer Laboratories, Waters, Viscotek, PSS, Viscotek or Polymer Char, which were recognized with the logo included in the website, advertising posters, and conference proceedings.

Second edition of ICPC Conference was held in **2008** in Valencia (Spain), with more than 120 attendees from 24 countries and more than 70 contributed papers in the Technical Program, again consisting of oral and poster presentations. Most of the companies present in the first edition attended again this second ICPC in Valencia, as well as Sinopec, Sabic, Polimeri Europa, Repsol, Arkema Group and others... Thus, in the 2008 edition ICPC conference was consolidated as the worldwide reference meeting dedicated to polyolefin characterization. It was strongly supported by Borealis, The Dow Chemical Company and LyondellBasell. Other important petrochemical companies and instrumentation vendors contributed also; ExxonMobil, The Dutch Polymer Institute, Agilent Technologies, Polymer Laboratories, Polymer Char, Anton Paar and Progression Inc.

The **3rd edition of ICPC Conference** will be held in **Shanghai, China on November 8-10, 2010**. On behalf of the Organizing Committee, we are pleased to invite petrochemical companies, instrument and equipment providers that directly support the polyolefins industry to participate as sponsors of this 3rd edition. Sponsorship funds will go directly towards supporting our academic speakers and graduate students attendance and to help reduce the conference costs. Sponsors are recognized with their logo in every advertisement of the conference and in the technical information, as well as other opportunities described below in this document. The Conference organization will do their very best to make this event exceptional and memorable in every way.

POSITION YOUR ORGANIZATION AS A LEADER IN PO

Position your Organization as a Petrochemical or Instrumentation Leader in Polyolefins. Following, you will find ICPC Conference facts and figures at a glance. Forecast for 2010 Conference in attending terms are higher: 200 people.

| | 1st ICPC | 2nd ICPC |
|-------------------------------|--|---|
| Date: | October 16-18, 2006 | September 15-17, 2008 |
| Venue: | Houston, Texas, U.S.A. | Valencia, Spain |
| Attendees: | 112 | 120 |
| Oral Presentations: | 31 | 35 |
| Posters: | 29 | 38 |
| Major Sponsors: | DOW Chemical ExxonMobil | Borealis Group DOW Chemical Lyondellbasell |
| Congress Sponsors: | | DPI, Dutch Polymer Institute ExxonMobil |
| Vendors: | Polymer Char Polymer Laboratories Postnova Analytics PSS, Polymer Standards Service Viscotek Waters | Agilent Technologies Anton Paar Polymer Char Polymer Laboratories, now a part of Varian Progression |
| Countries represented: | 18 | 24 |



SPONSORING OPPORTUNITIES

MAJOR SPONSOR

10.000€

Maximum: 5

Logo in **Conference Website homepage**, with link to its Website.

Acknowledgement and Logo in the **Program Book**, to be give to all the Conference attendees.

Logo in the Conference **Promotion Brochure**, to be send to confirmed attendees and interested.*

Company Description in Website (Extended: 80 words).

Acknowledgement and permission to use ICPC **Conference Main Sponsor logo**.

Dedicated Display with Major Sponsor's logo, located in the Conference Lounge zone.

Display on-site with **all Sponsor and Vendors** logos.

Company's logo on **opening, breaks and closing** conference slides.

Complementary **registration for 4 attendees**.

Logo in **ICPC 2012** during the Promotion Campaign**

SPONSOR

5.000€

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Acknowledgement and Logo in the **Program Book**, to be give to all the Conference attendees.

Logo in the Conference **Promotion Brochure**, to be send to confirmed attendees and interested.*

Company Description in Website (Basic: 40 words).

Acknowledgement and permission to use ICPC Conference **Congress Sponsor logo**.

Display on-site with **all Sponsor and Vendors** logos.

Company's logo on **opening, breaks and closing** conference slides.

Complementary **registration for 2 attendees**.

Logo in **ICPC 2012** during the Promotion Campaign**

COFFEE BREAK SPONSOR

2.500€

Maximum: 5

Acknowledgement and Logo in the **Program Book**, to be give to all the Conference attendees.

Display on-site with **all Sponsor and Vendors** logos.

Acknowledgement in the assigned **coffee break** during the Technical Program.

* If contracted before September 1st, 2010

** Website, Promotional Brochure, etc. To be replaced till new 2012 Sponsor Contracts.
Conference Sponsoring materials diffusion will not be guaranteed after October, 1st.

If you are interested in sponsoring, please e-mail Raquel Úbeda at Raquel.ubeda@icpc-conference.org