



## Sponsorship Packages

Highlight your presence and demonstrate your standing in the Polyolefin Characterization industry, by receiving prominent exposure in 4<sup>th</sup> ICPC the pre-event, on-site, and post-event marketing activities.

### Sponsorship Levels:

### Aimed at:

- |                                 |                                     |
|---------------------------------|-------------------------------------|
| · Major Sponsor or Sponsor:     | Polyolefin Producers or Processors. |
| · Vendor:                       | Instrument Manufacturers.           |
| · Research or Academic Partner: | R&D Institutes / Universities.      |

### Benefits:

Depending on the category you sponsor, you will get benefit on:

- Company logo placement throughout the conference brochures and website.
- Company description in brochure and web-site.
- Company's logo display on-site with banners and on conference slides.
- Possibility of placing a full-page advertisement in conference brochure.
- Complimentary registration for 2 or 4 attendees.
- 10-15 minutes corporate or products presentation for Vendors.
- Possibility of 8 ft x 6,5 ft (2,5m x 2m) prominent stand in exhibition hall.
- Logo placement in 5<sup>th</sup> ICPC Conference promotion materials.

## Macromolecular Symposia ICPC Editions

Many oral and poster presentations full papers were collected in special books dedicated to each edition: 2006, 2008 and 2010 (*to be published soon*):

### Polyolefin Characterization ICPC 2006

Macromolecular Symposia V. 257  
Ed.: Prof. João Soares. Wiley-VCH

### Polyolefin Characterization ICPC 2008

Macromolecular Symposia V. 282  
Ed.: Prof. João Soares. Wiley-VCH

### MAJOR SPONSORS



### SPONSORS



### VENDORS



Analyze with integrity.®

### RESEARCH PARTNER



### MEDIA PARTNER



## 4<sup>th</sup> International Conference on Polyolefin Characterization

& Short Course on Polyolefin Characterization Techniques

October 21 -24, 2012, The Woodlands, TX, U.S.A.

## More Information

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**Web-site:** [www.icpc-conference.org](http://www.icpc-conference.org)



Join the ICPC Group on LinkedIn

by introducing "ICPC Conference" in the Groups Search tool.

[www.icpc-conference.org](http://www.icpc-conference.org)



## Welcome to ICPC

The ICPC Conference was born to satisfy the need for an international conference specifically focused on **Polyolefin Characterization**. Being co-organized by **Polymer Char**, ICPC previous editions have been celebrated in **Houston, TX, U.S.A.** in 2006, in **Valencia, Spain** in 2008 and in **Shanghai, China** in 2010. With attendees coming from over 20 countries and from the leading polyolefin players, ICPC has become the international meeting for polyolefin characterization experts.

## Technical Committee

- **Dr. Benjamin Monrabal**. Polymer Char, Spain.
- **Dr. Colin Li Pi Shan**. The Dow Chemical Company, U.S.A.
- **Prof. João Soares**. University of Waterloo, Canada.
- **Prof. Minoru Terano**. Japan Advanced Inst. of Science and Technology, Japan.
- **Prof. Dujin Wang**. Institute of Chemistry, Chinese Academy of Sciences, China.

## 4<sup>th</sup> ICPC at-a-glance

**Venue:** The Woodlands Waterway Marriott Hotel & Convention Center  
1601 Lake Robbins Drive, The Woodlands  
Houston, Texas, 77380, U.S.A.  
Phone: 1 281 367 9797  
Hotel information at [www.icpc-conference.org/venue](http://www.icpc-conference.org/venue)

**Date:** Short Course: October 21, 2012  
Conference: October 22-24, 2012

## Intended for

The ICPC Conference is targeted at Researchers (Manager, Users and Postdoctorate Students) from the following industries:

- Polyolefin Producers & Processors.
- Academic Research Laboratories.
- Contract Research Organizations.
- Analytical / Testing Laboratories.
- Government Laboratories.
- Instruments Manufacturers.



## Technical Program

**4<sup>th</sup> ICPC Conference** Technical Program will consist of Lectures and Posters in:

- Separation and Fractionation.
- Molecular Structure and Properties.
- Morphology.
- Thermal Analysis.
- Rheology.
- Spectroscopy.

A one-day **Short Course** on Analytical and Preparative Separation techniques is scheduled for October 21<sup>st</sup>, covering the following topics:

- Introduction to Polyolefin Microstructure.
- GPC/SEC Basics, Practical Considerations and Applications.
- TREF, CRYSTAF and CEF.
- Cross Fractionation.
- High Temperature HPLC of Polyolefins.
- Preparative Fractionation.

The ICPC Conference and Short Course will be accompanied by **Poster Sessions, a Booth Area and Vendor Speeches.**

## Call for Papers

Abstracts for **Oral or Poster Presentations** are welcome. Please send your one-page abstract to [Raquel.ubeda@icpc-conference.org](mailto:Raquel.ubeda@icpc-conference.org).

Abstracts submission **deadline is July 31<sup>st</sup>, 2012.**

## Registration

Registration Fees	Early Registration	Regular
	Before June 30 <sup>th</sup>	After June 30 <sup>th</sup>
4 <sup>th</sup> ICPC Conference - Professionals	775 \$	875 \$
4 <sup>th</sup> ICPC Conference - Students	375 \$	425 \$
Short Course - Professionals	725 \$	825 \$
Short Course - Students	350 \$	400 \$

## Group Discounts

5 or more attendees from same company/organization:	15%
10 or more attendees from same company/organization:	30%
<i>Group Discounts not applied to student fee.</i>	

You can also benefit from Sponsoring packages for registering 2 or more people from the same company.



## Previous Editions

	1 <sup>st</sup> ICPC	2 <sup>nd</sup> ICPC	3 <sup>rd</sup> ICPC
<b>Venue:</b>	Houston, TX U.S.A.	Valencia Spain	Shanghai China
<b>Year:</b>	2006	2008	2010
<b>Attendees:</b>	112	120	120
<b>Lectures:</b>	31	35	35
<b>Posters:</b>	29	38	45
<b>Major Sponsors:</b>	• The Dow Chemical Company	• The Dow Chemical Company • Borealis • Lyondellbasell	• The Dow Chemical Company
<b>Sponsors:</b>	• ExxonMobil Chemical	• DPI (Dutch Polymer Institute)	• ExxonMobil Chemical • Ningbo Dacheng Adv. Materials • SCG Chemicals
<b>Vendors:</b>	• Polymer Char • Polymer Laboratories • Postnova Analytics • PSS, Polymer Standards Service • Viscotek • Waters	• Agilent Technologies • Anton Paar • Polymer Char • Varian • Progression Systems	• Agilent Technologies • Malvern Instruments • Polymer Char • Postnova Analytics • Wyatt Technology
<b>Countries:</b>	18	24	17